

Sharing success and building momentum on SAPE implementation

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STROKE ACTION PLAN EUROPE
Online Implementation Workshop
5 October



Why are we all working on this?

What are we trying to achieve

- Getting your Government to commit to implementing a **national stroke plan**, to **funding stroke services** and to **audit those stroke services**

How will this help?

- highlight stroke services that are not meeting minimum standards
- identify what needs to be done to bring about improvements in services
- plan for the recruitment and training of the stroke specialist workforce needed
- enable stroke support organisations to work with local health systems to promote public awareness campaigns on recognising stroke symptoms and reducing people's risk of having a stroke; and to provide much needed life after stroke support
- Highlight issues between countries

Most important of all - lead to better outcomes – fewer people will die from their stroke, and more people will make a quicker and better recovery from the impact of their stroke

Sharing successes

What did we do?

- Information meetings and advocacy training sessions in 2020/2021
 - 48 countries have coordinators in potential 52 countries
 - 89 people named coordinators
- Declaration launch on European Stroke Awareness Day <https://actionplan.eso-stroke.org/the-declaration-for-action-on-stroke/>
- Declaration has been translated in **17** languages

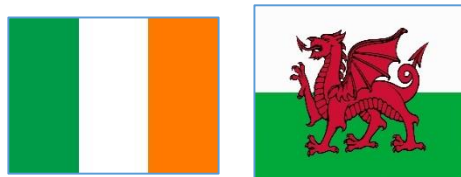
Signed!



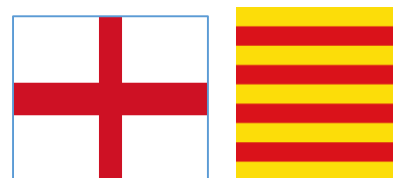
Progressing towards signing!



Stroke plans launched!



Stroke plans implemented



How have they done it? (1/4)

<https://actionplan.eso-stroke.org/resources/available-videos/>

- **Stakeholder analysis**
 - Even if you have done it already – review it!
 - Identify key people/ institutions that have an influence on any implementation task on a national level
- **Form a working group/committee – the national SAP-E network**
 - Who?
 - clinicians, health administrators, specialities eg geriatric medicine; nurses and allied health professionals
 - patients and SSOs – these people can help you organise and prepare for the meetings
 - also Health Ministry/Ministry of Social Affairs officials
 - Italy, Estonia, Bulgaria, UK and Portugal - great examples
 - Collaboration and united front – ONE VOICE - is KEY

How have they done it? (2/4)

Be clear what the problems are in your country – what do you want to change

- Review the Stroke Action Plan for Europe
 - Ireland – thrombolysis and acute units; Scotland - two thrombectomy centres
 - Germany - publish three position papers, how stroke after care is currently dealt with and what needs to change to improve patient outcomes
- Gather data on your own services in your own country
 - Finland - gathering data on the stroke services provided by them and the spokes of their region.
- Gathering data/lived experience and its analysis to support the demand for improvement
 - UK - the patient data work done in the UK/Stroke Association
- Consider what is achievable on a short, medium and long term
- Minister – “will you do this for us”
 - What is the road map to achieving this, think beyond the Declaration

How have they done it? (3/4)

Get your voice known - promote the SAP-E to the national public, media and policy makers

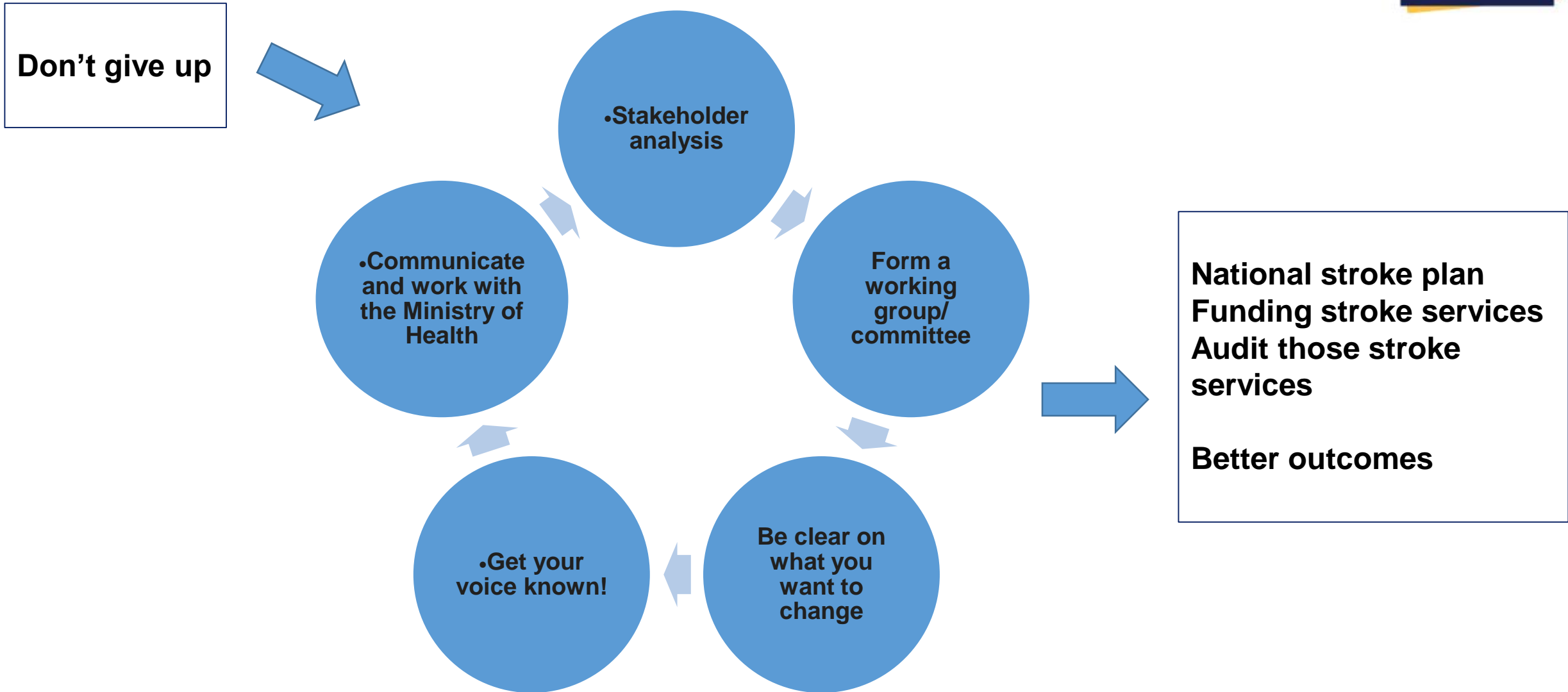
- Translate and send the Declaration!
 - We need to show we are unified in our actions across Europe
- Raise awareness of the stroke issues in your country and that the SAPE is a fantastic solution
 - European Stroke Awareness Day press release
 - German and Italian example
 - Think about doing it again if you didn't, on World Stroke Day for example
 - You can promote this through twitter/facebook/newsletter
 - Hold an awareness day at your hospital, gardens, theatres, museums, other health facilities, even online!
– depending on what your covid restrictions are - on WSD or ESAD – invite all your stakeholders including the local press
- Join the debate on other relevant issues
 - Engaging with issues that are already a priority at Government level and make sure stroke is highlighted
 - Also consider joining forces with top health conditions - such as diabetes, alzheimers, neurology, CVD

How have they done it? (4/4)

Communicate and work with the Ministry of Health/key people responsible for change

- In addition – identify champion/ambassadors who can help
- Organise a ‘zoom’ meeting with all key stakeholders
 - focus on the patient story, facts and solutions
 - For example Bulgaria
- Organise an event at your hospital, gardens, theatres, museums, other health facilities – depending on what you covid restriction are – make sure they are there with photos etc
- Gain support for the SAP-E implementation
 - including an official signing of the Declaration.

Finally – in summary



THANK YOU FOR LISTENING

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Next meetings:

General meeting SAPE

19 October 2021

14.00 CEST

National coordinator meetings

30 November 2021

14.00 CET

18 January 2022 tbc

14.00 CET